



geelong design week

19–29 March 2020

geelongdesignweek.com.au

Mayor's message

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Wheelchair accessible

For full program details and to book tickets visit
geelong
designweek
.com.au

We acknowledge the Traditional Custodians of the land, the Wadawurrung People of the Kulin Nation. We pay our respects to their Elders past and present, Elders in our community and our emerging leaders.

We make every effort to ensure all information is accurate at the time of publishing. For the most up-to-date information visit geelongdesignweek.com.au

As Australia's only UNESCO City of Design, Geelong is determined to take a clever and creative approach as we design our city for the future.



Design can influence so many areas: how our city looks, how we care for our people and our environment, and even our cultural identity. It can also generate great business ideas.

The first ever standalone Geelong Design Week gives us a unique opportunity to share clever ideas, explore design thinking and stimulate creativity.

The program features more than 80 events, presented by international and local design experts.

Thank you to everyone involved in putting the week together, and to all attendees – I hope you enjoy!



CR STEPHANIE ASHER

Mayor, City of Greater Geelong

#geelongdesignweek2020

geelongdesignweek.com.au



Welcome to Geelong Design Week 2020

The City of Greater Geelong is proud to present the inaugural
Geelong Design Week – a milestone occasion for our city –
Australia's only UNESCO City of Design.



Message from our curatorial team

This year's theme **doing it differently**
celebrates Geelong's unique character and
design heritage. It reveals how our city can
champion design, discover better ways
of doing things and find new solutions to
solve the challenges we face today.

With more than 80 events on offer, Geelong Design
Week is an unparalleled festival showcasing the breadth
and depth of our creative communities and our passion
for a design-driven future.

**The rich and diverse program highlights
the critical role design plays in our lives.**

We are thrilled with the exceptional calibre of organisations,
individuals and ideas that have emerged to create and
deliver an exciting program of creative arts, environmental
design, research, culture, built form and technology.

We hope you enjoy it.

Geelong Design Week curatorial team

geelongdesignweek.com.au

Representatives of the
Geelong Design Week
curatorial team, from l to r:
Jason Smith, Dr Yolanda
Esteban, Mike McKinstry,
Dr Mary-Jane Walker,
Dr Fiona Lee, Kevin Foard,
Councillor Trent Sullivan,
Deputy Chair, Economic
Development portfolio and
Padraic Fisher.

Design city

Building an innovation ecosystem

Presented by Deakin University and City of Greater Geelong

 The Pier Geelong, 10 Western Beach Foreshore Rd

Wed 18 and Thurs 19 March, 9.30am–4.30pm

From \$250, bookings required



This two-day symposium will bring together design experts from around the world with local leaders to explore how design and creativity can be used to develop cities into innovation ecosystems.

The first of its kind in Australia, participants will be inspired by internationally renowned design thinkers.

The symposium will introduce the concept of a design-enabled innovation ecosystem, which brings together the three key participants required to establish an innovation ecosystem: business, government and research and education institutions.

Presentations and interactive panel discussions will explore the changing roles of innovation ecosystem participants. It will establish new opportunities for participants to work together to address many shared challenges.

Key note speakers:

Bart Ashmann

Managing Director CLICKNL, the Dutch Creative Industries Knowledge and Innovation Network, Netherlands

Anne Asensio

Vice-President Design Experience, Dassault Systèmes, France

Riccardo Balbo

Academic Director IED (European Institute of Design) Global, Italy

Edward Hobson

Head of Design and Innovation Effectiveness, the Knowledge Transfer Network, United Kingdom

Richard Koeck

Director of CAVA, Co-director of European Design Network, Liverpool University, United Kingdom

Mark Wee

Executive Director, DesignSingapore Council, Singapore

Iain Martin

Vice-Chancellor, Deakin University, Australia




Aboriginal designers and design scapes

Peter Farmer Designs

Thurs 19 March
2.00pm–5.00pm

Renowned Indigenous artist Peter Farmer brings public space to life through his contemporary visual artworks that promote the deep connectedness his people have to the natural environment.

 Barwon Water, 55–67 Ryrie St, Geelong

Free



Bright lights in the big city

City of Greater Geelong

Thurs 19 – Sun 29 March
Nightly from 8.00pm

Experience the 'best of the best' highlights reel of City Hall projections which includes work by renowned artists Matt Bonner, Alex Evans and Olaf Meyer.

 Geelong City Hall, 30 Gheringhap St, Geelong

Free



b.sirius textile design: pop up shop

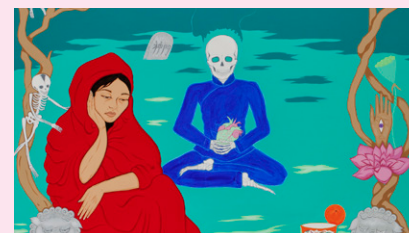
b.sirius

Thurs 19 – Sun 22 March
10.00am–4.00pm

Meet the designer and see the textile history of b.sirius – Geelong designed and ethically produced supplier of vegan handbags, shopping bags and accessories.

Renew Geelong Office, 107 Moorabool St, Geelong

Free entry



Collection leads: Kate Beynon – kindred spirits

Geelong Gallery

Thurs 19 – Sun 29 March, 10.00am–5.00pm

Kate Beynon – kindred spirits is part of the 'Collection leads' series of exhibitions that draw on major works held in the Geelong Gallery collection to build a deeper understanding of the artist's practice.

 Geelong Gallery, 55 Little Malop St, Geelong

Free

Graveyard scene/the beauty and sadness of bones
Geelong Gallery
Geelong contemporary art prize (winner), 2016
© Kate Beynon



The Look

Geelong Gallery

Thurs 19 – Sun 29 March, 10.00am–5.00pm

From Canberra's National Portrait Gallery, The Look is a collection of photographic portraits of extraordinary Australians.

 Geelong Gallery, 55 Little Malop St, Geelong
From \$6

Photo: Bryan Brown, 2008
by Adam Knott.

Collection:
National Portrait Gallery, Canberra



Resonance + Reflection: design ideas for an expanded Geelong Gallery

Geelong Gallery and Deakin University

Thurs 19 – Sun 29 March
10.00am–5.00pm

Explore potential ideas, concepts
and design schemes for the future
expansion of the Geelong Gallery into
the surrounding cultural precinct.

 Geelong Gallery, 55 Little Malop St, Geelong
Free




The International Indigenous Design Charter

Deakin University

Thurs 19 – Sun 29 March
9.30am–5.00pm

Learn about the Australian Indigenous
Design Charter and how it aims to help
accurately and respectfully represent
Australian Aboriginal and Torres Strait
Islander culture in design and media.

 The Project Space, Deakin University,
Waterfront Campus, corner Cunningham St
and Western Beach Rd, Geelong
Free




Deakin architecture: celebrating our identity

Deakin University

Thurs 19 March – Fri 20 March
Mon 23 March – Fri 27 March
9.00am–5.00pm

Explore different and alternative ways
of celebrating our industrial and regional
identity through this exhibition of
student projects.

 Deakin University Waterfront Campus, A+B fourth
floor gallery, Gheringhap St, Geelong
Free




Superimpose: a portrait exhibition

The Gordon

Thurs 19 – Sun 29 March
10.00am–6.00pm

An exhibition capturing what happens
when creative students from graphic
design, make-up, floristry, cookery and
interior design collaborate to create
something truly remarkable.

 The Gordon Gallery, Fenwick St Geelong
Free

Object re-imagined

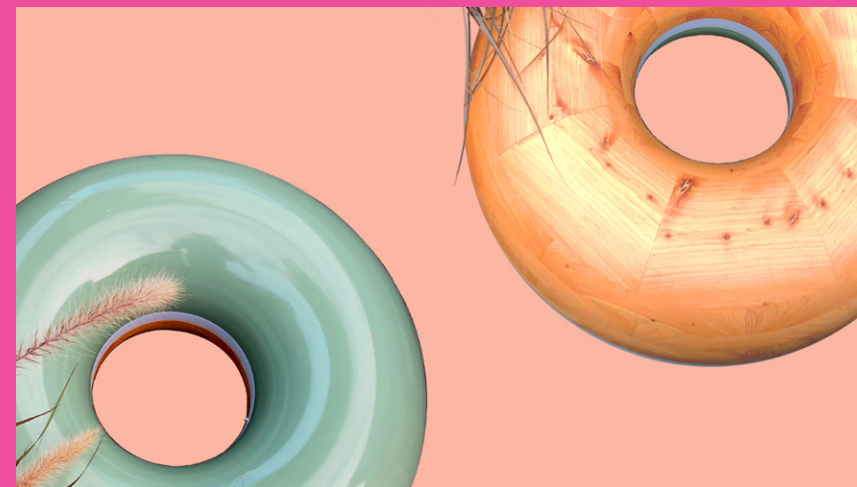
Presented by Yan Design Studio

Thurs 19 – Sat 28 March (meet the designer on Sat 28 March 1.00pm–2.00pm)

 Big Boom, 5 Rutland St, Newtown

See website for opening hours

Free



Object re-imagined
provides alternative
design solutions to
everyday objects,
exploring the
unlimited possibilities
of domestic living.

Yan Design Studio's exhibition highlights how our
perceptions of objects are often only skin-deep,
and how easily we can be tricked and challenged
by pushing the boundaries of form and function.

It questions, what makes an object interesting
and desirable?

About Yan

Sculptor, lighting and furniture designer, Yan and
her husband Mark create bespoke objects for
residential, commercial and architectural projects
from their studio in Anakie, near Geelong.

For more than two decades Yan has worked in
the USA, Italy, China and Australia designing
car interiors for iconic car brands such as Buick,
Cadillac, Chevrolet and GMC.

Her work is held in public and private collections
in Shanghai, New York and Melbourne.

geelongdesignweek.com.au

The City Presents: Wadawurrung landscapes, living spaces and built environment

Presented by City of Greater Geelong

Thurs 19 March, 6.30pm–8.00pm

 Geelong Library & Heritage Centre,
51 Little Malop St, Geelong

Free, bookings required



A combination of cultural knowledge and the historical layers of our built environment presents a hidden landscape that is visible and, at times, has been utilised in parallel practices.

Wadawurrung Traditional Owner Melinda Kennedy and anthropologist Heather Threadgold discuss Geelong's contemporary cityscape through a cultural lens, unravelling Wadawurrung landscapes. Rather than looking to the future, they turn to the past to pursue a yearning for connection to land, water and tangible evidence of Wadawurrung Country – Djillang – the place we call home.



The Compostable Designer: pop-up shop

Kelly Thomas –
Compostable Designer

Thurs 19 – Sun 29 March
9.00am–8.00pm

A selection of compostable and biodegradable t-shirts for men, women and children.

Renew Geelong Office,
107 Moorabool St, Geelong

Free entry




Saved from landfill: 're-' rescued timber cup holders

Design Wharf Creative

Thurs 19 and Fri 20 March
1.00pm–2.00pm

See how timber waste can be recycled and turned into coffee cup holders – the ultimate office accessory. You might also see them visiting cafes in Geelong's CBD during design week.

 Bridge Co-working Meeting and Event Space, 1/5 Bridge St, Newtown

Free



Who's designing your future?

Geelong Regional Library
Corporation and Upstart

Thurs 19 – Sun 29 March
See website for opening hours

An exhibition celebrating Upstart's seven years of kickstarting young entrepreneurs.

 Geelong Library & Heritage Centre, 51 Little Malop St, Geelong

Free



Young minds, emerging technologies and a future focus

Geelong Tech School

Thurs 19 and Fri 20 March
9.30am–3.00pm

An event engaging secondary students in innovative learning programs using emerging technologies at Geelong Tech School.

 Geelong Tech School, level 2 and 3, K Building, The Gordon, Latrobe Tce, Geelong


Plexus 2020

Exploring light, shadow, sound and air

Presented by Deakin University

Thurs 19 – Sun 29 March

See website for opening hours

 The Project Space Gallery, Deakin University, Waterfront Campus, corner Cunningham St and Western Beach Rd, Geelong

Free



Immerse yourself in an exploration of space using paper, light, and shadow to examine their affective relationships.

Plexus 2020 is an exhibition that explores and celebrates light, shadow, sound and air.

Not your typical exhibition, the architectural space provides three ephemeral installations – works not just seen but experienced.

Curated by Dr Tonya Meyrick, Dr Anne Scott Wilson and Dr Akari Kidd, this exhibition brings together and celebrates Geelong's creative thinkers, architects, emerging designers and artists, providing a place for them to strengthen connections locally and branch out globally.

It challenges assumptions about design, collaboration and conversation.

Prefab 21:

A prototype for a prefabricated tiny home in the 21st century

Presented by Deakin University and Formflow

Thurs 19 – Sun 29 March

See website for opening hours

Public presentation Thurs 26 March 5.00pm–6.30pm

 Deakin University, Waterfront Campus, Gheringhap St, Geelong

Free



Prefab 21 will showcase and explore next generation design and manufacturing for 21st century houses. In doing so, it will help put Geelong at the forefront of sustainable, smart and efficient advanced manufacturing.

This exhibition will showcase the design, fabrication and display of a prototype house using new technologies developed by FormFlow at Deakin's ManuFutures, designed in collaboration with Deakin architecture students.

The prototype prefabricated house will be installed during Geelong Design Week.

This design and build project demonstrates Geelong's commitment as a globally recognised City of Design, addressing shared challenges and working towards the community's clever and creative vision.




Accessible design: creating documents to meet everyone's needs

LB Learning Solutions and Geelong Regional Library Corporation

Fri 20 March, 10.00am–11.00am

A presentation about how to be more inclusive. See and learn what you can do to make it easier for users of assistive technology to read and access documents.

 Geelong Library & Heritage Centre, 51 Little Malop St, Geelong

Free, bookings required



Deakin architecture gold lecture series

Deakin University

Fri 20 March, 6.00pm–7.30pm

Hear from some of the world's best practitioners in architecture, each awarded gold medal status for their contribution to design.

 Deakin University, Waterfront Campus, Gheringhap St, Geelong

Free, bookings required



Accessible design: inside and out

Accessibility Business Consulting and Geelong Regional Library Corporation

Fri 20 March, 11.30am–12.30pm

A presentation offering a new way of thinking about accessibility design. It is no longer about the physical, businesses need to think about accessibility as a holistic experience, both inside and out.

 Geelong Library & Heritage Centre, 51 Little Malop St, Geelong

Free, bookings required




Regional Rail Revival

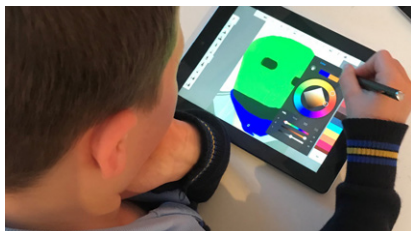
Rail Projects Victoria

Fri 20 and Sat 21 March, 5.00am–12midnight

Waurin Ponds Station is one of the first regional stations implementing user-centred design principles to better understand the needs of passengers. Visit the Rail Projects Victoria marquee for interactive activities and virtual reality experiences, while learning how user-centred design is being applied through the design process for the Waurin Ponds Station upgrade.

 Waurin Ponds Station, Sugargum Drive, Waurin Ponds

Free




Digital portraits

Geelong Gallery

Fri 20 March, 10.00am–2.30pm

An engaging and fun workshop for students exploring portraiture with digital design tools. Students can create vivid animated portraits and then bring them to life with augmented reality.

 Geelong Gallery, 55 Little Malop St, Geelong




Fast-forwarding innovation with Google's design-sprint process

Damir Kotoric

Fri 20 March, 2.00pm–3.00pm

Learn the process for answering critical business questions through design, prototyping and testing ideas with customers.

 Geelong Tech School, level 2 and 3, K Building, The Gordon, Latrobe Tce, Geelong
Free, bookings required




Re-retail: how consuming can be more sustainable

The Reimaginarium

Fri 20 March, 6.30pm–8.00pm

How can retail be used to improve our sustainability? Join a discussion about what a sustainable retail space in Geelong might look like.


 The Hangar, Surf Coast Highway, Armstrong Creek
Free, bookings required

The Reimaginarium presents a vision for sustainable retail

The Reimaginarium

Fri 20 – Sun 22 March, 10.00am–5.00pm

What if you could have all of the benefits of a new product with none of the environmental drawbacks? Visit the Hangar to see how incredible this might be.

 The Hangar, Surf Coast Highway, Armstrong Creek
Free

Building sustainable food systems for our community

Presented by Boom Gallery

Sat 21 March, 10.30am–3.00pm

 Big Boom, 5 Rutland St, Newtown

Free presentation, bookings required

Lunch \$40 per person



Meet the pioneers who are designing, developing and creating more sustainable food systems and other initiatives that are bringing our community together.

Boom Gallery will host presentations from individuals, groups and businesses leading the way to a healthier Geelong.

Urban agriculture provides a real opportunity to grow food close to where it is consumed. This can create a *closed loop* and minimise any harmful waste generated throughout the process.

See how these food-centred design initiatives are happening here in Geelong and our involvement in this global movement.



Designing the ideal human habitat

Dr Martin Butcher

Sat 21 March and Sat 28 March
11.00am–12.30pm

Come and explore what makes the ideal human habitat. This facilitated interactive performance in three acts will get you thinking and talking about how we can create thriving communities.

 Rosewall Neighbourhood House,
36 Sharland Rd, Corio

Free, bookings required




Transition Streets Geelong: think globally, act locally

Transition Streets Geelong

Sat 21 March, 3.30pm–5.30pm

Find out how your home and neighbourhood can develop self-reliant food sources and be more energy efficient, less resource dependent, less wasteful, and a healthier and more enjoyable place to live.

 Geelong Library & Heritage Centre,
51 Little Malop St, Geelong

\$5, bookings required



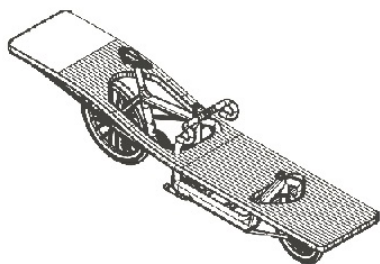
Highlights of Geelong's 20th century architecture

Geelong and Region Branch of the National Trust (Vic)

Sat 21 March and Sun 29 March
10.00am–12noon

See Geelong's 20th century public and commercial architecture, from Art Nouveau and Art Deco to Moderne. Guided walking tour.

Johnstone Park Rotunda, Geelong
\$7, bookings required



PopCycle: a mobile placemaking platform of Geelong

Deakin University

Sat 21 and Sat 28 March, 9.00am–12noon

A unique placemaking platform that uses pedal power to generate a living space on the street. Bring your bike and come along for the ride.

Meet at Cunningham Pier, Western Beach Foreshore Rd, Geelong

Free

Design is everywhere

Presented by the Office of the Victorian Government Architect

Sat 21 March, 11.30am–1.00pm

 Geelong Library & Heritage Centre,
The High Ground, level 5,
51 Malop St, Geelong

Free, bookings required



**A range of diverse voices
drawn from built environment
professions will explore
issues integral to a UNESCO
City of Design.**

Speakers will consider why we should give a damn about design, what a design culture looks like, and what can be found in a city committed to design.

Attendees will be inspired through design examples from around the world, seeing different ways design can influence a city and how to make the most of Geelong's unique clever and creative qualities.



Taking a closer look: collage workshops

Geelong Art Space

Sat 21 and Sun 22 March, 2.00pm–4.00pm

Hands-on workshops to deconstruct images of Geelong and create a collage that incorporates the known in a different way.

Geelong Art Space, 89 Ryrie St, Geelong
\$45 per workshop, bookings required

Earthed Not Wired

Presented by The School of Lost Arts

Sat 21 March, 9.00am–5.00pm

The School of Lost Arts,
221 Noble St, Newtown

\$10 + workshop materials,
bookings required



Earthed Not Wired is a one-day examination of the importance of our deep connection and affinity to the natural world.

Participants will learn why cities around the world are adopting biophilic principles into the design of their homes, workplaces and our urban environment.

Featuring practical design workshops, installations and panel discussions that will examine new ways to thrive in our urban environment.

Explore biophilia and its design connections from leaders in design, urban farming, art, architecture, urban and landscape planning.



Upcycled fashion and street art

Fernanda Covarrubias, eco fashion designer, The Powerhouse Crew and The Conscious Closet

Sat 21 March, 2.00pm–4.00pm

A showcase of the latest upcycled fashion, styled with unique vintage pieces.


The Garage, 77 Pakington St, Newtown
Free, bookings required



We the Makers Design Festival

National Wool Museum

Sun 22 March

 National Wool Museum, 26 Moorabool St, Geelong

Paper workshop with Dr Mary-Jane Walker

10.00am–12noon

Design a torn recycled paper bird image for a poster and an endangered bird sculpture using recycled materials with Dr Mary-Jane Walker.

Free, bookings required

Kathy Holowko's fibre workshop

12.30pm–2.00pm

Kathy Holowko will introduce the concepts behind her fibre-based artwork and give a hands-on demonstration on how to turn fibre into sculpture.

\$12, bookings required

Create a sustainable wardrobe with fashion designer Courtney Holm

2.30pm–4.00pm

Join A.BCH founder and acclaimed Geelong-based sustainable fashion designer Courtney Holm to learn how to create a sustainable wardrobe.

\$12, bookings required



3D clay printing: the new craft technology

kARsT Ceramics

Sun 22 March
11.30am–1.30pm

See a 3D clay printing demonstration from design to construction, and gain an understanding of the properties of clay.

Anglesea Art House,
23 Cameron Rd, Anglesea
\$20, bookings required



What makes a creative city?

Grace Leone

Sun 22 March
11.00am–12noon

Walk Geelong's CBD and discuss how creative tools can be used to create public space together. Learn about European case studies that encourage citizens to take possession of their cities. Supported by a 2019 International Specialised Skills Institute Fellowship.

Johnstone Park Rotunda, Geelong
Free, bookings required

Geelong: a self-healing city

Presented by GHD

Tue 24 March, 4.00pm–7.30pm

 Deakin University, Waterfront Campus,
1 Gheringhap St, Geelong

Free, bookings required



This half-day forum discusses how architecture, infrastructure, energy and waste can be designed to help Geelong become more sustainable – while having the least possible impact on people.

It explores the concept of self-healing cities – cities that can repair themselves.

It looks at emerging concepts such as biophilic design, architecture science and closed-loop economies and the positive and sustainable impact they can have on infrastructure, new energy, and waste management.

Keynote speakers:

Dr Phillip Roos
Director Live+Smart Research
Lab, Deakin University

Biophilic cities – connecting cities and nature to create happier and healthier communities.

Tai Hollingsbee
National Building
Engineering Leader, GHD

Using design and technology to produce a closed-loop economy and a self-healing city.

Robert Van Oocschot
Technical Executive, GHD
Turning organic waste into a valued resource and energy




Photo: Georgina Savage

From Stage to Screen

Back to Back Theatre

Mon 23 March
6.00pm–7.00pm

Geelong's own Back to Back Theatre, together with its screen partners, will discuss how it is venturing onto big and little screens around the world with content created and filmed in Geelong.

 Back to Back Theatre Studio,
60 Little Malop St, Geelong
\$10, bookings required




A history of Geelong's inventions, innovations, and promotions

City of Greater Geelong

Mon 23 March
7.00pm–8.30pm

Dr David Rowe presents the innovations and promotions associated with Geelong's pioneering industries, local inventors and creative heritage.

 Geelong Library & Heritage
Centre, 51 Little Malop St,
Geelong

Free, bookings required




A new Civic Precinct: designing for a sustainable future

City of Greater Geelong and Quintessential Equity

Tue 24 March, 5.30pm–7.00pm

Join Cox Architecture and a panel of design experts on the journey of designing the City's new Civic Precinct, including best-practice design principles and the plan for creating a world-class accessible public precinct.

 Geelong Library & Heritage Centre, 51 Little Malop St, Geelong
Free, bookings required



Big Day of Design

The Gordon

Tue 24 March
9.30am–2.30pm

Big Day of Design will showcase the creative futures possible at The Gordon. Aimed at year 9 students considering VET options or students wanting to study a creative course after year 12.

 The Gordon, City Campus,
2 Fenwick St, Geelong

Free, bookings required




Design-led innovation meet up group

G2 Innovation Pty Ltd

Tue 24 March
8.00am–9.30am

A group for design thinking enthusiasts looking to explore design-led innovation by sharing insights and having conversations with like-minded people.

 The Federal Café, Federal Mills
Park, 13–35 Mackey St,
North Geelong

Free, bookings required



Fostering creativity in schools

Tina Mose, Victoria University

Tue 24 March
5.30pm–7.00pm

A panel discussion with field experts that explores best practices of creativity and innovation in education.

 Creative Geelong, Centrepoint
Arcade, 132 Little Malop St,
Geelong

Free, bookings required



Digital innovation challenge and design thinking workshop

City of Greater Geelong

Tue 24 March
9.30am–12.30pm

A guided, five-step design thinking workshop to re-imagine Geelong's Arts and Culture Trails mobile app and its potential to share cultural experiences.

 National Wool Museum,
26 Moorabool St, Geelong

Free, bookings required



Steve Sammartino: Australia's leading futurist

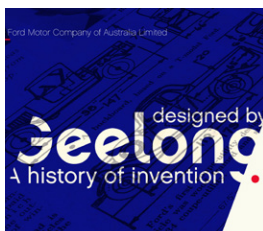
Geelong Tech School

Tue 24 March, 6.00pm–9.00pm

A high-octane evening with acclaimed writer, highly respected media commentator, technology investor and start-up mentor, Steve Sammartino. What does the future hold and how can you prepare for it?

Geelong Tech School, levels 2 and 3, K Building, The Gordon, Latrobe Tce, Geelong

Free, bookings required



Geelong inventions: past and future

Deakin University

Tue 24 March
3.30pm–8.00pm

Share your thoughts on Geelong's design history, be immersed in a virtual reality experience of iconic local invention the Ford Ute and hear results of Designed by Geelong: a history of invention. Demonstration, community workshop and industry roundtable.

National Wool Museum, 26 Moorabool St, Geelong

Free, bookings required



Stories that inspire, connect and strengthen our community

Humans in Geelong and Geelong Regional Library Corporation

Tue 24 March, 7.30pm–8.30pm

An inspiring evening of stories from people making a difference to the lives of those around them and the ripple effect it has on positivity and kindness.

Geelong Library & Heritage Centre, 51 Little Malop St, Geelong

\$5, bookings required



Rosewall art + design: workshops and exhibition

Rosewall Neighbourhood Centre

Tue 24 March
10.00am–3.00pm

Experience a day of design adventure with hands on creative workshops led by experienced designers. Held at Rosewall's state-of-the-art all abilities centre, this event is accessible to all adults.

Rosewall Neighbourhood House, 36 Sharland Rd, Corio

Free



Social Cultural Economic X Design

Geelong Design Collective

Tue 24 March
6.30pm–9.30pm

Hear from three design professionals about their experiences of international practice and how different choices and career trajectories enriched their personal and professional experiences

Ivy Street, Federal Mills Park, East 11, 33 Mackey St, North Geelong

\$8, bookings required

Redesigning learning for students

Presented by Sacred Heart College, Geelong

Wed 25 March, 2.00pm–8.00pm

Sacred Heart College, 61 Retreat Rd, Newtown

Free



Critical thinking, problem solving and imagination will be critical survival skills in future workplaces.

Tour Sacred Heart College's new Innovation Precinct – where creativity meets innovation.

A centre where the best learning and teaching in science, technology, engineering and maths is interwoven with the best in the arts.

Teachers face the challenge of providing students with an education that equips them for a future not yet imagined. A future where technology will solve problems that don't yet exist.

Sacred Heart College has taken an agile approach to improvement, innovation and change by setting up teams to respond to, learn from, and adapt to change.

It has a bias towards action, experimentation and rapid, real feedback. It focuses on impact, learning by doing and continuous improvement.

It redesigns learning.



A 21st century garden adapted for climate challenges

Friends of Geelong Botanic Gardens

Wed 25 March
11.00am–12noon

Sun 29 March
2.00pm–3.00pm

Tour a garden that's been created during prolonged drought and designed to adapt to the challenges of climate change.

Geelong Botanic Gardens,
Garden St, East Geelong
Free, bookings required



Age-defying bridges tour

Cleantech Innovations Geelong

Wed 25 March
2.00pm–4.00pm

See how sustainable and innovative solutions have created age-defying pedestrian bridges in our region.

Tour starts and finishes at Federal Mills, 33 Mackey St, North Geelong
Free, bookings required

Theatre by design: imagining from page to stage

Presented by Geelong Arts Centre

Wednesday 25 March, 10.00am–11.30am

Geelong Arts Centre, Studio 3,
50 Little Malop St, Geelong

\$10, bookings required



Open your mind to new ways of designing.

The Geelong Arts Centre invites you into the wings to hear from contemporary theatre designers from Griffith, Arena and Back to Back Theatre as they discuss the process for realising their artistic vision on stage.

A play springs from page to stage thanks to the creative team, director and performers working together to bring the writer's words to life.

Theatre is a shared experience that has the power to create joy, laughter, tears or anger.

Designers and creatives behind the play are the ones who create the environment which shapes these moments.

Each time a designer approaches a new project they have to be open to new ideas, flexible, adaptable and courageous.

Technology to capture our heritage

Presented by City of Greater Geelong

Wed 25 March, 10.00am–1.00pm

National Wool Museum, 26 Moorabool St, Geelong
Free



See how smart technology can document, protect and celebrate our unique heritage and why the rapid pace of change we're experiencing makes preserving our heritage more important than ever.

Geelong is synonymous with wool and the wool industry, having once been known as 'the wool capital of the world'.

How can we ensure this rich design history is not lost in the future?

This exhibition demonstrates how cutting-edge, immersive technology can reimagine and preserve Geelong's unique history for future generations.



Museum of Industry

Deakin University

Wed 25 March
12noon–3.00pm

Explore Geelong's industrial architecture and artistic works that envision a new Museum of Industry. Be sure to bring your camera on this guided walking tour.

G2 Innovation, PH1 (Power House)
Federal Mills West, 33 Mackey St,
North Geelong

Free, bookings required



Production speed dating for the print design professional

Ball & Doggett and Deakin Design

Wed 25 and Thurs 26 March
9.30am–4.30pm

A match made in heaven – partnering designers with print production professionals.

Deakin University Waterfront Campus, The Project Space, corner Cunningham St and Western Beach Rd, Geelong

Free, bookings required

Design Strategy Forum:

Excellence by design

Presented by Creative Victoria and City of Greater Geelong

Thurs 26 March, 8.00am–10.00am

 Truffleduck, 66 Hyland St Fyansford

\$20, includes light breakfast, bookings required



The world's leading businesses all have one thing in common – design is at the centre of everything they do.

From branding and identity to products, services and organisational culture, design provides unique commercial and cultural advantages to organisations that embrace a creative mindset.

Hear from local business and not-for-profit leaders about how they have integrated design into their core business strategy to drive a competitive advantage.

Featuring:

Josie Maher
Business Manager,
Edencraft International

Shaun Cannon
CEO, Kids Plus Foundation

Olivia Ratten
Sales and Marketing
Manager, 4Legs Pet Food
Company



How to knit a rocket: exploring the future of carbon fibre design

Advanced Fibre Cluster Geelong

Thurs 26 March, 4.00pm–6.00pm

Find out how lightweight design is solving some of the world's biggest challenges. From carbon fibre wheels to high performance sporting equipment and aerospace components, new products designed and made locally have put Geelong on the world map.

 Deakin University, Warrn Ponds Campus,
CADET (KE) Building, 75 Pigdons Rd

Free



Breaking the Binary Code

The Sexual Assault & Family Violence Centre

Thurs 26 March, 10.00am–12noon

A non-binary fashion show featuring local designers, followed by a presentation and launch for the Breaking the Binary Code project, which works with young LGBTIQ+ people and their families to prevent family violence.

 Creative Geelong, Centrepoint Arcade,
132 Little Malop St, Geelong

Free, bookings required



Ground-breaking accessible display home

genU

Thurs 26 March, 1.00pm–4.00pm

Visit genU's accessible display home showcasing innovative technology that supports people with disability to live independently.

 Armstrong, Mount Duneed display home,
53 Unity Dve, Mount Duneed

Free



David Pidgeon: the art and design of brand identity

Geelong Gallery

Thurs 26 March, 6.00pm–7.30pm

Acclaimed creative director David Pidgeon from Pidgeon Ward in Melbourne will present his innovative approach to corporate identity, branding and typeface design.

 Geelong Gallery, 55 Little Malop St, Geelong

\$10, bookings required



Design thinking essentials

G2 Innovation Pty Ltd

Thurs 26 March, 12noon–2.00pm

Learn the foundations of design thinking and understand how to see problems in new ways to identify creative solutions that make an impact.

G2 Innovation, Powerhouse 1, Federal Mills Park, 33 Mackey St, North Geelong
\$25, bookings required



The future of leadership is design-led

G2 Innovation Pty Ltd

Thurs 26 March, 5.30pm–7.30pm

Join us for drinks and nibbles to explore the role design plays in leadership and its ability to develop confident, curious and innovative leaders.

G2 Innovation, Powerhouse 1, Federal Mills Park, 33 Mackey St, North Geelong
Free, bookings required




Active Geelong Physical HACKtivity Day

Active Geelong

Thurs 26 March
9.30am–4.00pm

A systems-thinking approach to identifying the barriers, challenges and enablers to participation in physical activity in the northern suburbs of Geelong.

 Centenary Hall, 1-15 Cox Road, Norlane
Free, bookings required




Co-designing an inclusive visitor centre

Deakin University

Thurs 26 March
2.30pm–5.00pm

Work together to explore and develop ideas to co-design an inclusive visitor centre in Geelong.

 Deakin University, Waterfront Campus, Gheringhap St, Geelong
Free, bookings required



Taking a closer look: exhibition

Geelong Art Space

Thurs 26 – Sun 29 March
11.00am–5.00pm

See an exhibition of collages created at Geelong Art Space collage workshops during design week.

(See collage workshop details on page 16)

Geelong Art Space, 89 Ryrie St, Geelong
Free

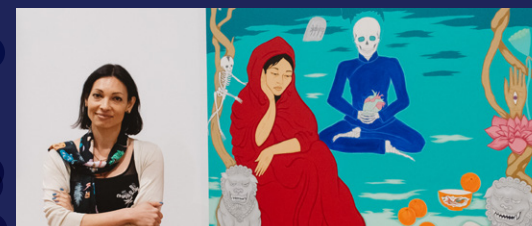
Creative conversation

Presented by Geelong Gallery

Sat 28 March, 4.30pm–6.00pm

 Geelong Gallery, 55 Little Malop St, Geelong

Free, bookings required



A dynamic panel conversation which will explore the connection between art, design, community and social enterprises.

The expert panel features art historian, curator, academic and founder of The Social Studio, Dr Grace McQuilton, along with renowned artist, Kate Beynon and Geelong Gallery's senior curator, Lisa Sullivan.




20th century architecture and landscapes: the vision for Geelong

Geelong and Region Branch of the National Trust (Vic)

Fri 27 March
2.00pm–4.30pm

A panel discussion exploring Geelong's architectural and landscape development during the 20th century.

 The Gordon Gallery, Fenwick St, Geelong
\$12, bookings required




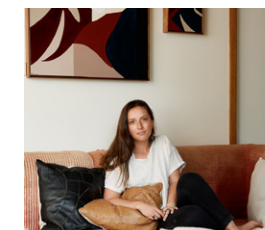
Designing art: 10x10

City of Greater Geelong

Fri 27 March
6.00pm–8.00pm

Ten artists reveal the design thinking process underpinning the work behind Geelong's major arts events Mountain to Mouth 80km Arts Walk and Geelong After Dark

 The Atrium, Deakin University, Waterfront Campus, Cunningham St, Geelong
Free, bookings required



Artistic immersion: Hannah Nowlan

THE KO Creative Studio

Sat 28 March
2.00pm–4.00pm

An installation of works and large scale mural from emerging artist Hannah Nowlan, whose abstract style is influenced by Victoria's coastline and surf culture.

THE KO Creative Studio, 1/14 Lambert Ave, Newtown
Free

Geelong Nature Forum




Geelong Nature Forum

City of Greater Geelong and
Geelong Field Naturalists Club

Sat 28 March, 9.00am–5.00pm

Pop-in to the 2020 Geelong Nature Forum and celebrate the animal and plant life of the Geelong region's rivers, creek and wetlands as well as the volunteer groups who help look after them.

 National Wool Museum, 26 Moorabool St, Geelong

Free



A clever and creative solution for stormwater at the Geelong Botanic Gardens

Friends of Geelong Botanic Gardens

Sun 29 March, 1.00pm–2.00pm

Tour the stormwater harvesting dam that reinvents Bunce's Billabong and creates a natural wetland promoting diverse plant and animal life.

Geelong Botanic Gardens, Garden St, East Geelong
Free, bookings required




Discover your planet saving super powers

The Climate Agents

Sat 28 March
2.00pm–4.00pm

Use the super power of design thinking to become a Climate Agent and help solve today's environmental challenges. Suitable for children aged 9–12 with an accompanying adult.

 Roslyn Primary School,
183 Roslyn Rd, Belmont
\$5, bookings required



Learn to yarnbomb

U3A

Sat 28 March
9.30am–12noon

Learn the urban art of yarnbombing using colourful yarn or fibre. One-on-one tuition with materials supplied.

 Cobbin Farm, 231 Grove Rd, Grovedale
Free



Pop-up botanic art shop and plant nursery

Friends of Geelong Botanic Gardens

Sun 29 March
10.00am–4.00pm

Buy plants and artwork sourced from the Geelong Botanic Gardens and School of Botanical Art

Geelong Botanic Gardens,
Garden St, East Geelong
Free

Book online at geelong designweek .com.au

Event presenter

City of Greater Geelong

Event supporters

National Gallery of Victoria

Geelong Library & Heritage Centre

Geelong Gallery

Geelong UNESCO City of Design Working Group

Austeng, Creative Victoria, Deakin University, Design Institute of Australia, Geelong Tech School, Geelong Arts Centre, Gordon TAFE, Office of the Victorian Government Architect, Wathaurung Aboriginal Corporation.

Geelong Design Week Curatorial Group

Creative Geelong, Deakin University, Geelong Gallery, Geelong Manufacturing Council, genU, National Wool Museum, The School of Lost Arts.

#geelongdesignweek2020

GREATER GEELONG *A CLEVER and* CREATIVE FUTURE



