

# PechaKucha Night™ Geelong



## Speaker Guidelines

### What is PechaKucha? (pronounced 'pet-cha-kut-cha')

PechaKucha is a PowerPoint presentation where 20 slides are shown for 20 seconds each (6 minutes and 40 seconds in total). The format, which keeps presentations concise and fast-paced, allows for multiple speakers to tell their stories about a particular topic in a fun and informal way. Derived from the Japanese word for “chit chat”, PechaKucha nights are held in more than 1000 cities worldwide and often in bars where conversation and networking can flow. More information on the PechaKucha phenomenon can be found [HERE](#).

### Application Process:

It's easy! Simply visit [www.geelongcityofdesign.com.au](http://www.geelongcityofdesign.com.au) and click on the PechaKucha tab which you will find on the home page. Fill out the application form and click submit.

If your application is successful, your final presentation, will be required by **5pm Monday 11 November**.

All applications will be assessed by our team and if you are successful, we'll contact you within 7 days. If you are not selected for an event, don't despair! We need to ensure we have a good mix of speakers on the night and we may feel that your presentation will fit better with a future event. All speakers participate on a voluntary basis and our PechaKucha nights are free for people to attend.

If you have any questions regarding PechaKucha events in Geelong, please contact Nerilee Jones, Industry Development Officer, City of Greater Geelong - [njones@geelongcity.vic.gov.au](mailto:njones@geelongcity.vic.gov.au)



## Your checklist to PechaKucha success:

- Before applying to present, check out some great examples of PechaKucha presentations - [www.pechkuha.org](http://www.pechkuha.org) to get a good feel for what it's all about.
- Simplicity and storytelling is the name of the game. Think images only. Avoid using text and bullet points.
- Make presentations as visually appealing as possible.
- The aspect ratio of the presentation should be 4:3.
- Avoid effects or animations in your slides.
- PechaKucha is about sharing your passions, ideas, projects and interesting stories.
- Speakers should NOT try to sell anything to the audience.
- Use high resolution images where possible.
- Presentations must be supplied in PowerPoint format and feature 20 slides set to 20 seconds each. No other format will be accepted.
- Single images on a slide should ideally be landscape rather than portrait orientation.
- Label your presentation with your name. Include your name on your first slide.
- Practice. Practice again. Practice some more. Use the slide to guide your story rather than using notes. It's much more engaging.
- We are here to support you! The audience is looking forward to a great night out and can't wait to hear your story. We will assist you on the night with a microphone, introduction, running your presentation and a pre-event drink to settle any nerves.
- Got a question? Contact Nerilee Jones, Industry Development Officer, City of Greater Geelong – [njones@geelongcity.vic.gov.au](mailto:njones@geelongcity.vic.gov.au) or 03 5272 4003.



## Previous presenters include:

- Aamir Qutub, Founder and CEO, Enterprise Monkey
- Andrew Dunn, Owner, Box-Eds Paper Crafts
- Scott Price and Bruce Gladwin, Actor and Creative Director, Back to Back Theatre
- Dr. Geoff Russell, Manager Corporate Communications, City of Greater Geelong
- Joel McGuinness, CEO, Geelong Performing Arts Centre
- Dr. Kaja Antlejš, Lecturer in Industrial Design, Deakin University
- Tina Perfremment, Cleantech Innovations, City of Greater Geelong
- Ewan McEoin, Senior Curator, National Gallery of Victoria
- Melinda Main, The Melbourne Map
- Padraic Fisher, Director, National Wool Museum
- Tonya Meyrick, Senior Lecturer - Screen and Design, Deakin University
- Brandon Burns, Head of Community, Runway Geelong
- Catherine McMahon, Manager Major Projects, Institute Frontier Materials
- Jennifer Cromarty, President, Creative Geelong
- Mark Godoy, Global Mountainwear Designer, Ripcurl

