

PechaKucha Night™ Geelong



Speaker Guidelines

What is PechaKucha? (pronounced 'pet-cha-kut-cha')

PechaKucha is a PowerPoint presentation where 20 slides are shown for 20 seconds each (6 minutes and 40 seconds in total). The format, which keeps presentations concise and fast-paced, allows for multiple speakers to tell their stories about a particular topic in a fun and informal way. Derived from the Japanese word for “chit chat”, PechaKucha nights are held in more than 1000 cities worldwide and often in bars where conversation and networking can flow. More information on the PechaKucha phenomenon can be found [HERE](#).

Application Process:

It's easy! Simply visit www.geelongcityofdesign.com.au and click on the PechaKucha tab. Fill out the application form and click submit.

All applications will be assessed by our team and if you are successful, we'll contact you within 7 days. If you are not selected for an event, don't despair! We need to ensure we have a good mix of speakers on the night and we may feel that your presentation will fit better with a future event. All speakers participate on a voluntary basis and our PechaKucha nights are free for people to attend.

If you have any questions regarding PechaKucha events in Geelong, please contact Nerilee Jones, Industry Development Officer, City of Greater Geelong - njones@geelongcity.vic.gov.au



Your checklist to PechaKucha success:

- Before applying to present, check out some great examples of PechaKucha presentations - www.pechkucha.org to get a good feel for what it's all about.
- Simplicity and storytelling is the name of the game. Think images only. Avoid using text and bullet points.
- Make your images as visually appealing as possible.
- You need to provide 20 jpeg images, saved in the order you will be presenting them in, i.e (YourName)1, (YourName)2, (YourName)3, etc
- Our admin team will collate your images into a PowerPoint presentation and set the slides to 20 seconds each.
- PechaKucha is about sharing your passions, ideas, projects and interesting stories.
- Speakers should NOT try to sell anything to the audience.
- Use high resolution images where possible.
- Images should ideally be landscape rather than portrait orientation.
- Include your name on your first image.
- Practice. Practice again. Practice some more. Use the image to guide your story rather than using notes. It's much more engaging.
- We are here to support you! The audience is looking forward to a great night out and can't wait to hear your story. We will assist you on the night with a microphone, introduction, running your presentation and a pre-event drink to settle any nerves.
- Got a question? Contact Nerilee Jones, Industry Development Officer, City of Greater Geelong – njones@geelongcity.vic.gov.au or 03 5272 4003.



Previous presenters include:

- Pat Blampied, Sequence Digital
- Lach Ryan, Ruck Agency
- Mollie Vaughan, Photographic Artist
- Julie Pham and Tom Barker, Deakin University Vital Signs Project
- Stephen Moschner, Renew Geelong
- Charlie Gunn, Cecil and Gunn
- Nerida Hansen, Hansen Print and Textiles
- Jen Lilburn, Provenance Wines
- Shannan Gove, Rosterfy
- Ryan Mischkulnig, The Reimaginarium
- Aamir Qutub, Founder and CEO, Enterprise Monkey
- Andrew Dunn, Owner, Box-Eds Paper Crafts
- Scott Price and Bruce Gladwin, Actor and Creative Director, Back to Back Theatre
- Dr. Geoff Russell, Manager Corporate Communications, City of Greater Geelong
- Joel McGuinness, CEO, Geelong Performing Arts Centre
- Dr. Kaja Antlejš, Lecturer in Industrial Design, Deakin University
- Tina Perfrement, Cleantech Innovations, City of Greater Geelong
- Ewan McEoin, Senior Curator, National Gallery of Victoria
- Melinda Main, The Melbourne Map
- Padraic Fisher, Director, National Wool Museum
- Tonya Meyrick, Senior Lecturer - Screen and Design, Deakin University
- Brandon Burns, Head of Community, Runway Geelong
- Catherine McMahon, Manager Major Projects, Institute Frontier Materials
- Jennifer Cromarty, President, Creative Geelong
- Mark Godoy, Global Mountainwear Designer, Ripcurl

